



visit
exmoor
dream • discover • explore

Membership 2022

We can offer different membership packages to suit the needs of your business, to maximise the potential of your business and the greater Exmoor area.



www.visit-exmoor.co.uk



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About Visit Exmoor

Visit Exmoor is the tourism body that supports and promotes Greater Exmoor, including Exmoor National Park, West Somerset, the Quantock Hills, and North Devon. Visit Exmoor is a not-for-profit organisation.

Every year, Exmoor National Park welcomes over 2 million visitors, attracted by the area's natural beauty, wildlife, cultural heritage, and the wide range of recreational activities. Tourism accounts for approx. 60% of all employment within Exmoor National Park. The annual value of tourism to Exmoor's rural economy is approx. £128m, supporting over 2,200 full time equivalent jobs. The value for "Greater Exmoor" (inc. a 10-mile radius around the National Park) is estimated to be £404m.*

*Exmoor STEAM survey (2018) and Rural Enterprise Exmoor research (2020)

The Visit Exmoor website (www.visit-exmoor.co.uk) has 150,000+ visitors each year with the Visit Exmoor social media channels Facebook (@visitexmoor), Twitter (@visitexmoor) and Instagram (@visit_exmoor) have a combined audience of 31,000* followers and is growing!

*Figures from September 2021

Membership Benefits

- Business profile on the Visit Exmoor website
- Promotions on the Visit Exmoor social media channels
- Event listings on the website and promotion of these on social media
- Opportunity to be featured in articles and blogs
- Access to relevant business support, plus training, business updates and toolkits on our Member Business Hub
- Opportunity to be involved in press trips and visits
- Optional benefits include advertising in Eat Exmoor Guide, Producer Excellence Brochure and Stay Exmoor Guide
- Introduction to Beyonk the online experience booking platform
- Invitation to Visit Exmoor networking and leaflet exchange events

Join Us

We can offer different membership packages to suit the needs of your business, to maximise the potential of your business and the greater Exmoor area.

Membership packages start from £100 per year.

If you are interested in joining us as a member or have any questions, please contact:

Mike Bullock on membership@visit-exmoor.co.uk

www.visit-exmoor.co.uk